

KEEP THE ORBIT. OPEN THE EXPERIENCE.

The original identity remains the authority. Refinement happens through spacing, scale, hierarchy, material and interaction.



**MUSEUM
OF MUSIC**

A recognizable institution.

Overlapping circular paths, an open centre and a compact stacked wordmark. The new system preserves the original orbit contours and builds a calm, usable framework around them.

The museum is a design concept by Alex Dahdah. Applications here are development templates, not announcements for an operating institution.

THE ORIGINAL, IN VECTOR.

The orbit and note retain their original paths. The renamed two-line wordmark uses the actual VinylOT-Regular outlines embedded in the source PDF.



Orbit / symbol-only use



**MUSEUM
OF MUSIC**

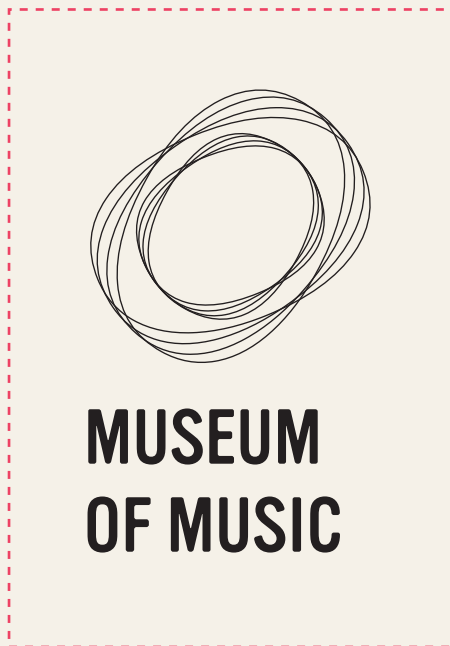
Primary stacked lockup



Reversed on a quiet field

ROOM TO BREATHE.

Proposed usage rules preserve legibility without redesigning the mark.



x = 1/4 of orbit width

Clear space

Reserve at least x around the complete lockup. Keep nearby type, images and trim outside that area.

Scale

Provisional full-lockup minimum: 20 mm in print, 100 CSS px on screen. Proof fine lines in the actual printing process; enlarge when they close up.

Integrity

No stretching, rearranging rings into a chain, redrawing the note, altering the approved two-line wordmark or adding effects to the mark.

Small applications

Use the original orbit alone when the complete name appears elsewhere nearby. Do not delete paths from the master to invent a micro-logo.

COLOUR SETS THE PROGRAMME.

The original identity already contains multiple colours. Organize that flexibility; do not erase it.

**Ink**

#231f20

Paper

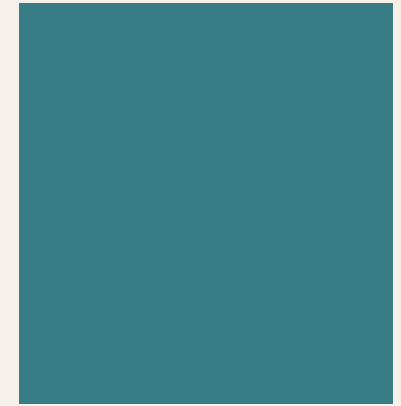
#f5f1e8

**Coral**

#ed4264

**Plum**

#571c3f

**Teal**

#387c86

Ink and paper anchor institutional material. Coral signals music interaction. Plum and teal connect to the original exhibition atmosphere. These screen values are proposed application colours; they do not replace original colour variants or constitute a press-calibrated CMYK specification.

Use colour in surfaces and editorial devices. Keep the museum signature in one colour on a quiet background. Confirm text contrast and physical print proofs before production.

TYPE AND EDITORIAL HIERARCHY.

The renamed wordmark is set on two lines: MUSEUM / OF MUSIC. The original orbit is preserved.

A ROOM OF HER OWN

A table for one becomes a claim to space. The song places everyday pleasure and emotional safety in the woman's own hands.

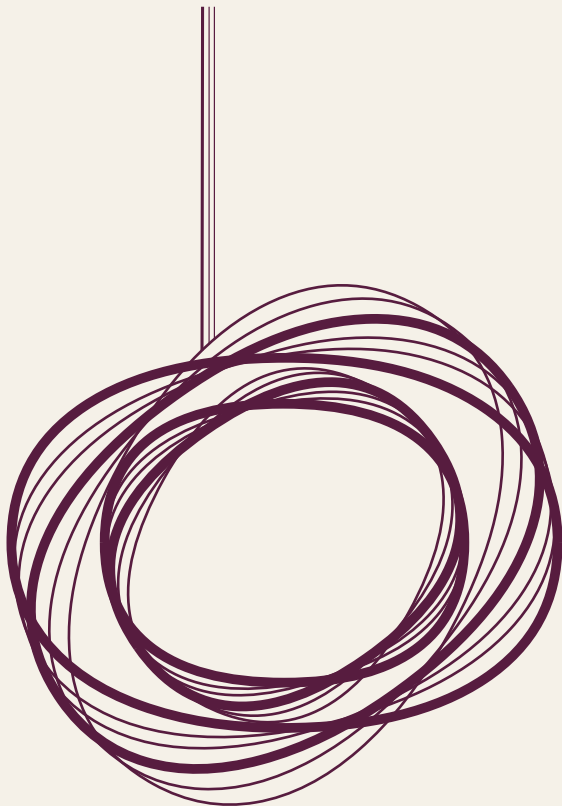
Arabic is a coequal editorial layer, not decoration. Commission reviewed Arabic copy and a compatible licensed family before a bilingual production release; do not auto-stretch or fake matching outlines.

The historical wordmark used VinylOT-Regular. The renamed wordmark uses actual VinylOT-Regular glyph outlines extracted from that source. Arial Narrow Bold remains only for supporting editorial headings, with Arial/Helvetica for body text.

Keep headings short and interpretive. Put song names, artist credits and source information in the secondary layer. Do not use generic promotional copy as interpretation.

MUSIC IS AN ADAPTATION.

The institution retains its orbit. Only music programmes use the original note construction.



The existing head. The existing stems.

The exported note retains six original head paths and three original stems from the Haifa poster. The large faint background enlargements are not part of this compact application master.

Moving image can use sequencing and cropping around the intact orbit. Sculpture can explore material, depth and shadow. These are application behaviours, not replacement institutional logos.

Motion rule: animate the experience around a stable signature. Keep a still version and respect reduced-motion preferences.

THE GALLERY IS THE INTERFACE.

Large images above. Interpretation and an instrument for listening below.

IMAGE / EDGE TO EDGE

A ROOM OF HER OWN

Short interpretation. Source credits remain accessible without interrupting the image.

Sound only / Repeat / Restore image

Use authentic footage and a measured recording waveform. Never imply that a full-mix filter is an isolated instrument stem.

A KIT, NOT A NEW IDENTITY.

Release contents and production conditions

Posters

Two A2 exhibition studies: chosen solitude and outward refusal. Original note and museum lockup are retained.

Cards

Front and back at 85 x 55 mm, with 3 mm bleed. The reverse has explicitly editable personal details.

Letterhead

A4 master with stable signature and a clean writing area. Contact fields are editable placeholders.

Programme card

210 x 75 mm template with a visitor-oriented hierarchy and editable programme details.

Vector assets

Ink, white and coral versions of the original lockup, orbit and music note. SVG outlines require no font for the marks.

Production

PDFs are RGB design proofs. Replace video screenshots with high-resolution licensed stills before A2 printing. Confirm stock, colour, bleed and fine lines with the printer. Event and contact fields stay editable.